

May 6th, 2020

London, United Kingdom

For Immediate Release

## Shemesh to Deploy Techs Across the US During Covid-19 In Support to Customer Base

**S**hemesh Automation Wet Wipes, a premium maker of canister wipes downstream packaging Turnkey Lines, to support its US customer base during COVID-19.

As of now, Shemesh has temporarily relocated 3 of its “essential” after sales professionals into the region. The decision took place as clients are currently working around the clock to meet demand in a zero-downtime tolerance environment.



Shemesh North American HQ in Green Bay, WI

**Mark Calliari**, Shemesh Automation’s Director of North American Operations, commented: “with our nonwovens related installation base seeing dramatic increase over the past few years, the decision to boost our client’s confidence by being closer to them right now was a pretty straight forward one for us to make given the ongoing COVID-19 environment. These are not ordinary times, and even more so for the vital nonwovens industry in which we operate very intensively. I want to personally thank US Senator Ron Johnson for his help with clearing the path in letting some of our techs pass through the US border for this incredibly important task. I feel pretty proud and honored in taking part in Shemesh.



Mark Calliari

Automation cementing a constant, robust supply of disinfecting wipes to our country when it needs these vitals COVID-19 war tools the most.”

The Shemesh professionals to be deployed across the US for an initial period of 30 days with extensions to that timeframe as needed. For any assistance or advice, the newly established **Shemesh offices in Green Bay, WI** will be accepting calls under extended business hours at Telephone +1 920-325-0050.

## ENDS

For more information on Shemesh Automation contact:  
Carl Gunaratnam: [carl.g@shemeshautomation.com](mailto:carl.g@shemeshautomation.com) or visit the Shemesh Automation Website: [www.shemeshautomation.com](http://www.shemeshautomation.com)

To arrange press appointments or for press information contact Carl Gunaratnam: Tel: 07927840176, [carl.g@shemeshautomation.com](mailto:carl.g@shemeshautomation.com)

## About Shemesh Automation

A family owned and operated business, Shemesh Automation is a global leader in the high-end packaging and assembly machinery and industrial automation appliances manufacturing arena. Currently under second- generation management, Shemesh Automation service and supports over 1200 Shemesh assets in over 30 countries around the world. It's nonwovens arm, Shemesh Automation Wet Wipes (**[www.sawetwipes.com](http://www.sawetwipes.com)**) is a global pioneer in nonwovens downstream packaging equipment with technology that's defining it at the very forefront of the industry.

**Shemesh Automation** is currently operating daily out of the UK, France, USA and Israel with its own people in these locations and is being represented in 13 countries in total by other agents and proxies for after sales and support in these locations. “**Let us build your vision**” is not just our slogan. Simply put, this is what we do. Day-in day-out” - **Eli Shemesh, Founder and President.**