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For Immediate Release

Shemesh Automation's CITADEL Vertical Bags Packer announced as Finalist in i-Novo Technology Awards.

Shemesh Automation Wet Wipes (SAW), a global leader in nonwovens downstream packaging, announces that its *Citadel* monoblock packer for round wipes in flexible packs has been selected as a finalist in this year's I-Novo Technology Awards alongside KRONES and other such big industry names.

These prestigious awards recognize products that demonstrate novel use of technology. SAW's CITADEL monoblock is now amongst the final 10 products remaining in contention for the Technology award, which will be voted upon initially by an external jury of industry experts before a final public vote in November.

What makes the CITADEL so special?

The *Citadel* is the World's first complete monoblock solution for round wipes packaging in ready made bags.

Bags are stacked in a magazine and fed into a rotary index table where their zipper is automatically opened. Then, the bags are automatically stuffed with round nonwoven rolls, liquid filled; QC'd, sealed and discharged. Representing the state of the art packaging technology the *Citadel* includes fully automatic feeding for both the rolls and the bags and functions as a hands-free turnkey unit.

Benefiting from top out-of-the-box Israeli engineering, the *Citadel* offers a throughput of up to 30 products per minute and is made to service the jumbo rolls (J Series), standard wet wipes in flexible packs and refill markets (R Series).

Shai Shemesh, SAW's managing director commented: "Our *Citadel* is a significant breakthrough in the world of wet wipes packaging, because for the first time manufacturers of round wipes in ready made bags have a smart one-stop-shop solution specifically catering for their market segment. Customers only need to look at the success of our Xpander monoblock for wipes in canisters, which has already been a global big-seller, to see the benefits of investing in a SAW monoblock system. We are delighted the *Citadel* is getting the industry recognition it deserves and look forward to hearing the views of the judges of the prestigious I-Novo Awards".

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Citadel, Complete monoblock packer for round wipes in flexible pre-made packaging



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About Shemesh Automation

Operating out of the UK and Israel, Shemesh Automation and its arm Shemesh Automation Wet Wipes is an internationally renowned company with a leading presence in the global packaging and nonwovens markets. Blending the very best of British business culture with the excellence of Israeli engineering, SA has enjoyed over 25 years as a family owned and operated business, and supports over 800 machines across 30 countries around the world.