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For Immediate Release

***Shemesh Automation supports European growth  
with appointment of Jean-Philippe Henriet***

Further enhancing a global team that is now supporting over 1400 Shemesh assets in more than 30 countries, Shemesh Automation is delighted to announce the appointment of Jean-Philippe Henriet as **Sales Manager in France**.

Building on the success of Shemesh's introduction to the French market – including a debut appearance at the world-famous All4Pack show in 2018 – Jean-Philippe's appointment is a response to increased demand for Shemesh's premium range of packaging machinery solutions in the region.

Jean-Philippe brings a wealth of global experience to his new role having headed up machinery sales for Gebo Cermex in Eastern Central Europe, Russia and the Middle East and Africa over the past 19 years.

He now returns to his native France, where his expertise in developing growing markets will be of paramount importance as Shemesh continues to provide world-leading service to its exponentially-expanding European client base.

Jean-Philippe commented: "After my work building sales teams and developing new markets all over the world, I'm delighted to return home to France where the demand for top-of-the-line packaging solutions is increasing significantly year-on-year. Nothing excites me more than listening to customers, acting on their requests and delivering beyond expectations, which dovetails perfectly with Shemesh's 'think global, act local' ethos. The chance to represent a brand like Shemesh, known for the high quality of its machinery and customer service was an opportunity I couldn't ignore.

Shai Shemesh, Shemesh Automation's CEO commented: "Jean-Philippe's arrival marks the continuation of an exciting period for Shemesh, as we grow our global team to meet the ever-increasing demand for our world-renowned machinery. After launching our presence in the French market with an appearance at All4Pack in 2018, we have continued to ramp-up our operations and Jean-Philippe's extensive experience in growing new markets will be invaluable to us here.

'Let us build your vision' is not just a slogan, it's what we do day-in-day-out. Jean-Philippe's undoubted expertise and customer-first attitude is perfect for applying that ethos to our growing portfolio of customers in France"



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**For more information on Shemesh Automation contact:**

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**About Shemesh Automation:**

A family owned and operated business, Shemesh Automation is a global leader in the high-end packaging and assembly machinery and industrial automation appliances manufacturing arena. Currently under second-generation management, Shemesh Automation service and supports over 1400 Shemesh assets in over 30 countries around the world. Its nonwovens arm, Shemesh Automation Wet Wipes ([www.sawetwipes.com](http://www.sawetwipes.com)) is a global pioneer in nonwovens downstream packaging equipment with technology that's defining it at the very forefront of the industry. Shemesh Automation is currently operating daily out of the UK, France, USA and Israel with its own people in these locations and is being represented in 13 countries in total by other agents and proxies for after sales and support in these locations. "Let us build your vision" is not just our slogan. Simply put, this is what we do. Day-in day-out" - Eli Shemesh, Founder and President.