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For Immediate Release

Shemesh Automation to Expand its Operations Into France with new Offices, European Logistics Centre out of Nantes, Brittany

The strategic decision comes as the Company continues its continental expansion with an initial focus on the French market. The new office and European Logistics Centre in Nantes will be supported by the unveiling of a dedicated French website, marketing collateral and a first appearance at Paris' All4Pack show Nov 26th-29th .

Shemesh Automation's debut at All4Pack will be marked by world-first live demos of the all-new CITADEL one-stop-shop monoblock machine for round wetwipes packaging in ready-made bags,

The Company's French headquarters include offices, a demo room and a spare parts and logistics center that is intended to enhance customer service and access as a part of the Company's commitment to its "Be Global, Locally" ethos.

Mr. Sebastien Templier, a market veteran with over two decades of experience serving clients in France and across western Europe, will be spearheading the European Logistics Centre, supported by a team of talented sales, after-sales and marketing experts. Mr. Templier comes to Shemesh Automation France with an arsenal of deep market knowledge and an extraordinary record whereby he was overseeing tens of millions Euros deals in sales and after-sales of premium machinery made by some of Europe's top manufacturers.

Mr. Templier commented: "teaming up with a global player like Shemesh Automation felt like a glove to a hand from day one. It truly feels as if my past experience and career trajectory led to this very exciting moment. That said, the opportunity both for Shemesh and its exponentially-expanding European client base was obvious. A year of rigorous training for both my team and myself makes me more confident than ever that this strategic move will be a great success for all parties involved. The quality of the Shemesh Machines, the range of its product portfolio, and its existing presence and experience are rare to find in the industry. I could not be more excited to enter into this role".

Shai Shemesh, Shemesh Automation's CEO and head of its UK operations, commented: "Expanding our European operations after our great success in the UK, where over 100 machines have been sold since our UK office was established in 2013, was the obvious next step in our journey. The product is proven,

the demand is abundant, and with this latest move into the European market, we will be perfectly placed to capitalize on these existing market trends. The European Logistics Centre out of Nantes, Brittany is our fourth operating base, together with our Israeli, UK, and US operating offices. The connection and chemistry with Sebastien was immediate. He's a great professional, a go-getter, and a leader whose sense of urgency, professional integrity and business acumen seamlessly fit into our culture from day one."

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About Shemesh Automation

A family owned and operated business, Shemesh Automation is a global leader in the high-end packaging and assembly machinery and industrial automation appliances manufacturing arena. Currently under second-generation management, Shemesh Automation services and supports over 1000 Shemesh machines in over 30 countries around the world. It's nonwovens arm, Shemesh Automation Wet Wipes (www.sawetwipes.com) is a global pioneer in nonwovens downstream packaging equipment with technology that's defining it at the very forefront of the industry. Shemesh Automation is currently operating daily out of the UK, France, USA and Israel. It also has 13 sales and after sales branches globally offering full support in these locations. "Let us build your vision" is not just our slogan. Simply put, this is what we do. Day-in day-out". Eli Shemesh, Founder and President.

Image 1: The newly-opened Shemesh Automation European Logistics Centre in Nantes, France

