

# PPMA TOTAL SHOW 2019

PAKEX ♦ INTERPHEX

1-3 OCTOBER 2019  
NEC, BIRMINGHAM

# SHOW NEWS

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## THE GREATEST SHOW

**SOLD OUT**

PPMA Total Show will showcase the latest innovations and production line solutions in the packaging and processing, robotics and machine vision industry.

If you thought PPMA Show 2018 was a blockbuster hit, think again. The scene is set for this year's PPMA Total Show to not only be bigger, but even better too. It's hard to believe, but it's true.

Over 450 exhibitors will be packed into Hall 5 at the National Exhibition Centre (NEC) in Birmingham from 1-3 October 2019, making this year's event the 'best of the best' of all previous PPMA exhibitions.

With more resources made available to promote this year's PPMA Total event, and with pre-registration having already surpassed this time last year, visitors to this year's 31<sup>st</sup> show are expected to be up for a fifth year running.

PPMA Total will again draw down on the success and breadth of its sister PPMA Show. However, in addition to focussing on buyers and key decision makers within the food, beverage, pharmaceuticals, household products and toiletries industries, this year's sell-out event will also hone on those serving building materials and supplies, pet care, micro-brewery and distilleries and contract packers.

David Harrison, Acting Chief Operating Officer of PPMA Group of Associations, said: "Over the past five years, our shows have grown by 70% due to market demand. This means that visitors to this year's PPMA Total Show will be

able to see even more demonstrations of working equipment.

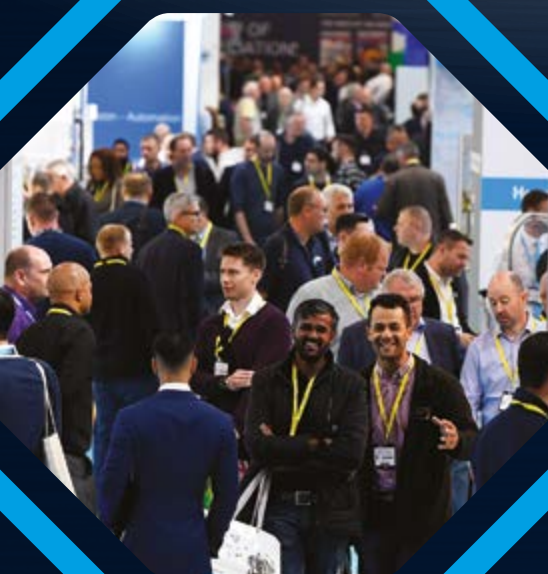
"The floorspace has been designed to be rich in machinery and business solutions, as well as informative thanks to our Enterprise Zone. This provides the bedrock to enable exhibitors to share ideas and gain inspiration to enhance their own business," he added.

Even at a time of economic change, PPMA events continue to flourish, which is testament to the excellent exhibitor and visitor feedback last year.

Many PPMA member companies have already advised that they can directly attribute an increase in their bottom-

line profitability just through exhibiting at PPMA Show 2018. PPMA Total aims to go one step further, in terms of diversity and volume, so there's never been a better opportunity to exhibit.

We look forward to welcoming you to, undoubtedly, **the greatest show** that the PPMA has ever held.



"There is no better forum in the UK that offers a greater number of experts, engineers, designers under one roof. It's an opportunity for exhibitors to talk to end users to discuss their business challenges and provide working solutions."

DAVID HARRISON,  
ACTING CHIEF OPERATING OFFICER,  
PPMA GROUP OF ASSOCIATIONS

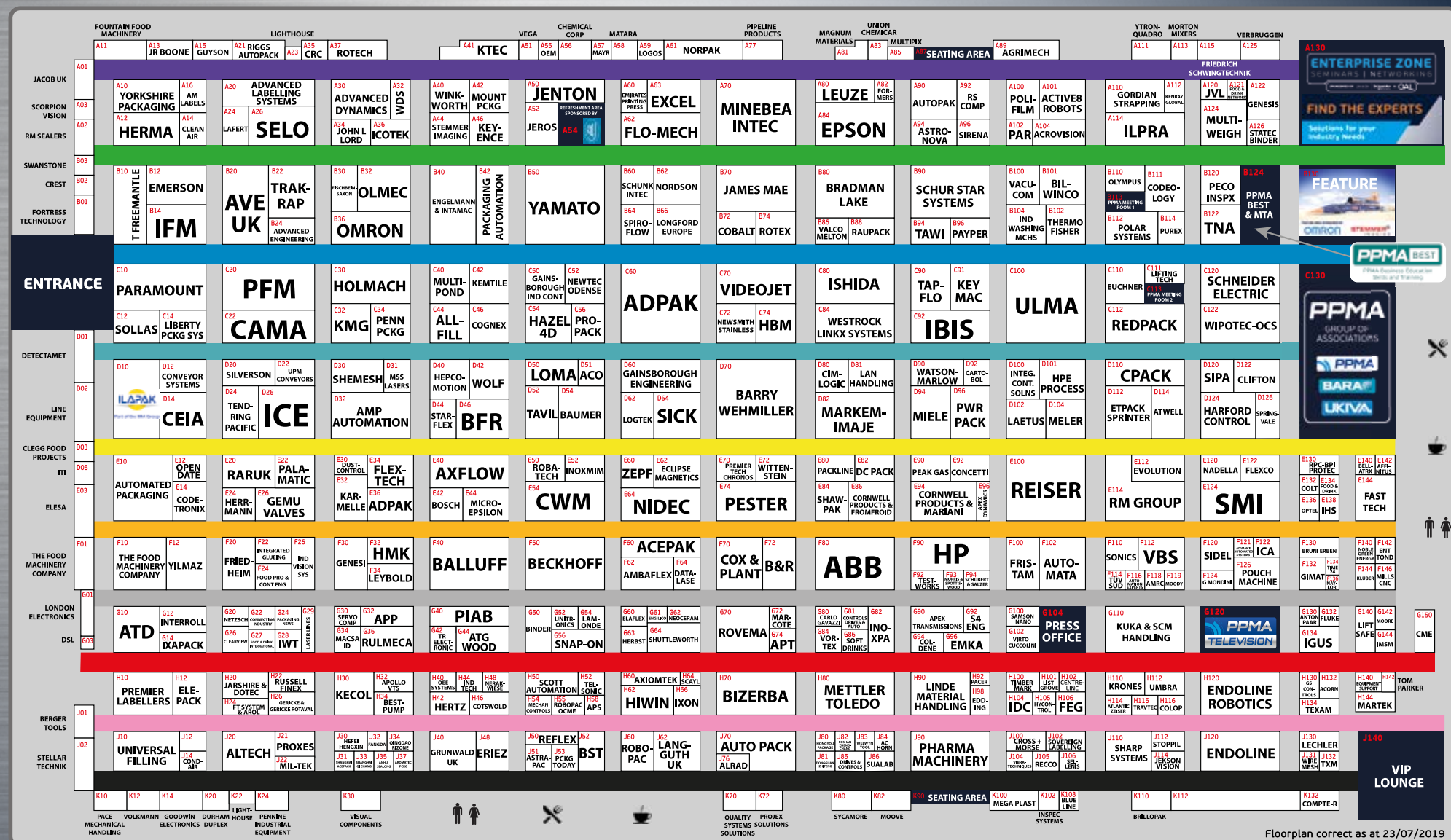
"There is a good, wide range of products on show. We've visited a number of times and it always delivers good networking opportunities."

PROJECT MANAGER, UNILEVER





# PPMA TOTAL SHOW 2019 FLOOR PLAN



## ENTERPRISE ZONE SEMINARS | NETWORKING

SPONSORED BY Life is On | Schneider Electric & OAL

**Free-to-attend conference programme spanning all three days of the PPMA Total show.**

This will include insightful keynote presentations on key issues facing modern manufacturing, including Brexit, serialisation and packaging design, as well as tackling the debate surrounding sustainability and the circular economy.

Headlining the programme on day one will be a keynote address from Joanna Yarrow, Head of Sustainable & Healthy Living at Ingka Group (IKEA), who will share insights from her 20-year career, helping to mainstream sustainable living.

Joanna will look to address the sector's shift toward sustainability and circular consumption, including the evolution of the flatpack as a driver for resource efficiency in terms of materials, transportation, cost-reduction and innovations.

The second keynote, taking place on day two, will be held by a veteran observer of the European scene, Peter Conradi – Europe Editor for The Sunday Times. He will give his views on the political and business climate from the other side of the English Channel, while

forecasting the UK's political and business relationship with the continent and how Brexit could impact on businesses within the packaging and processing industry.

Also on day two, Barry Turner, Plastic and Flexible Packaging Group Director for the British Plastics Federation, will address the challenges in delivering a circular economy for plastics packaging.



- Other topics covered will include:
- Factory 2050: how the UK is gearing itself up for the fourth industrial revolution
  - Artificial intelligence
  - How to minimise food waste reduction
  - Disruptive technologies and more...

For the full conference programme, please visit: [ppmatotalshow.co.uk/sessions-2019](http://ppmatotalshow.co.uk/sessions-2019)

VISIT  
STAND  
A130

## COMPETITION TIME!

Save £500 on your stand booking for PPMA Show 2020 by inviting the most visiting guests for PPMA Total Show 2019.

More information can be found in the Exhibitor Hub.

## EXHIBITOR WEBINAR

On 26 June 2019, we held an online Webinar showcasing how to get the most out of your exhibiting experience, marketing and PR opportunities, as well as important operational information.

The Webinar is available on-demand through the exhibitor hub.



# FASTER THAN THE SPEED OF SOUND

Engineering the next generation of supersonic cars

**Bloodhound Education will be a centrepiece at this year's PPMA Total Show 2019.**

The feature area at this year's show will house a full-scale model of the **135,000 bhp** jet and rocket powered car, aiming to break the Land Speed Record by 2021.

Feature area sponsored by

**OMRON**  
**STEMMER®**  
IMAGING

Visitors to this year's show will learn more about one of the most advanced aerodynamic and engineering projects of the 21st century and how Bloodhound Education, a registered charity, is inspiring a new generation to study science, technology, engineering and mathematics (STEM) in the most exciting way possible.



**VISIT  
STAND  
B130**



## WHO VISITS?

### VISITORS' PRODUCT INTEREST

Conveyors	40%
Robotics	39%
Labelling	37%
Mechanical Processing Equipment	35%
End of Line / Materials Handling Machinery	32%
Wrapping Machines	29%
Weighing & Inspection Equipment	28%
Bagging	28%
Coding & Marking Equipment	27%
Food Processing Equipment	26%
Cartoning / Case Erecting Machinery	24%
Filling & Capping Machinery	24%
Vision Systems	23%
Control / Instrumentation	22%
Shrink Wrapping	20%
Mixing	19%
Containers, Materials and Consumables	19%
Bulk Solids / Powder Handling and Processing	19%
Pumps / Compressors / Valves	17%
Fluid Handling Equipment	15%
Form-Filled Seal Horizontal and Vertical	15%
Cleaning / Environment / Safety Equipment	14%
Pharmaceutical Processing Equipment	13%
Systems Integration Providers	13%
Tray-Sealing	13%
Chemical Processing Equipment	11%
Thermoforming	10%
Separation / Filtration	8%
Thermal Processing / Refrigeration	7%
Other	6%

### VISITORS' INDUSTRY INTEREST

Food	35%
Engineered Components / Hardware / Metal	22%
Pharmaceutical	20%
Packaging Materials & Containers	20%
Beverages	18%
Bakery	18%
Electronic / Electrical Components	17%
Dairy	16%
Logistics / Warehouse	15%
Confectionery	15%
Chemical / Oils / Paints	14%
Snack Food	14%
Agricultural / Horticultural	13%
Cosmetics / Toiletries	13%
Meat / Poultry	12%
Other	12%
Ready Meals	11%
Pet Food	11%
Household Products	10%
Tea & Coffee	9%
Building Products	9%
Print / Publishing / Paper	8%
Nutraceuticals	5%
Tobacco / E-Cigarettes	5%

**96% OF EXHIBITORS  
CLASSED QUALITY OF VISITORS  
AS GOOD TO EXCELLENT!**

## SHARE YOUR NEWS

**To help maximise the visibility for this year's PPMA Total Show, we have already featured in over 25 publications that serve the processing and packaging industry.**

Our work doesn't stop there though, as we will be compiling media packs for journalists and industry analysts attending the show this October.

Once again, we have teamed up with AD Communications, who we have been working closely with to ensure that the event and exhibitors receive maximum coverage, pre- and post-show.

We are asking all exhibitors to provide us with information about what they are showcasing in 2019, along with any recent success stories that we can use to include within our media packs.

Simply email your press information to [showpr@ppma.co.uk](mailto:showpr@ppma.co.uk)

All electronic material must be received by **24 September 2019.**

**VISIT  
STAND  
G104**



# PPMA CREATES THE RIGHT IMPRESSION

**Highly-acclaimed impressionist and stand-up comedian Jon Culshaw will be the host of this year's PPMA Group Industry Awards.**

With a repertoire of 350 celebrity and public figure voices, Jon is arguably best known for his appearances on the cult BBC2 series Dead Ringers, before becoming a regular voiceover on Spitting Image and Newzoids – to name a few.

Jon will again be in fine voice when he takes centre stage at this year's eighth industry gala awards event on 1 October.

Held at the National Conference Centre (NCC), the 2019 awards evening will bring together over 300 industry professionals to recognise manufacturing excellence, technical innovation, entrepreneurship, customer service, sales and training support, as well as outstanding contribution to the processing and packaging machinery sector.

Competition is again strong for 2019, as our independent judging panel have the difficult task to decipher, among others, the front-runners from exciting and ground-breaking new technologies and solutions.

One category that was particularly hard-fought in 2018 was the Apprentice of the Year. This was eventually won by Olympus Automation (OAL) apprentice, Kyle Constable.

Since scooping his award, Kyle continues to go from strength to strength. He said: "I've gained a lot of confidence since last year. I've moved from a process development role at OAL into a more customer-facing role, which puts everything I've learned into practice.

**"I now work with customers across the globe, which I never thought I would be doing when I first enrolled as an apprentice. The apprenticeship scheme and my time at OAL has given me a lot," he added.**

For more information on the awards, please visit:  
[ppmatotalshow.co.uk/awards](http://ppmatotalshow.co.uk/awards)



## 2018 HALL OF FAME

- Innovative Processing System**  
Packaging Automation
- Innovative Packaging Machinery**  
Brillopak
- Innovative Robotics Solution**  
Gebo Cermex
- Innovative Solution**  
Olympus Automation
- Innovative Ancillary Equipment**  
Robatech Gluing Technology
- Exporter of the Year**  
Russell Finex
- Exceptional Sales Performance**  
Gordian Strapping
- PPMA BEST (Business, Education, Skills & Training)**  
Evolution Bottling & Packaging Solutions
- Outstanding Customer Service**  
Agrimech
- Environment Initiative of the Year**  
The Adelphi Group of Companies
- Apprentice of the Year**  
Kyle Constable – Olympus Automation (OAL)
- Lifetime Achievement Award**  
Dudley Bradley, Executive Chairman of Ytron-Quadro (UK)



## STAY TUNED ON PPMA TV

**Are you exhibiting this October or have a story to tell?**

Two PPMA TV film crews will again be circulating the exhibition floor at this year's PPMA Total Show to capture the latest trends, innovation and working machinery within the processing and packaging industry.

Our presenters will be on hand to speak exclusively to PPMA member companies throughout the three-day event (1-3 Oct). All interviews will be facilitated on exhibitors' stands as live and broadcast as a pre-recorded feed on the big screen, as well as other screens around venue.

Interview slots are limited, but FREE to participating PPMA members. The audio-visual will then be made available through our dedicated PPMA TV channel on YouTube two weeks after the show, which you can share with your staff members and customers alike.

It's an ideal opportunity to share your latest news, products and insight, both during and after this year's show.

## THE BIGGEST UPDATE

**The 30<sup>th</sup> anniversary show edition of Machinery Update is expected to be the largest ever produced, comprising a staggering 164 pages and a special 80-page show section.**

Launched in 1989, Machinery Update has developed an unrivalled reputation as being the primary source of information amongst buyers and specifiers serving the processing and packaging industry.

It's the UK's only dedicated packaging and processing machinery magazine for manufacturing, engineering and retailer communities. It's widely viewed as a highly trusted source of information for industry professionals and is an attractive proposition for advertisers too.

The printed publication is circulated bi-monthly and mailed to over 9,500 named, researched and qualified recipients in the industry. However, it is estimated that the readership is far greater, with over 30,000 end users receiving a digital version of the magazine.

**Subscribe to Machinery Update:**  
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### Pre- and post-show editorial:

Gail Hunt, Editor  
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Don't miss our bumper September / October 2019 show issue. Visit us at:  
[ppma.co.uk/machinery-update.html](http://ppma.co.uk/machinery-update.html)



## LAUNCHING SOON...

**The launch of next year's PPMA Show will begin shortly.**

Companies who have exhibited with us in the past two years will be contacted first, followed by a full launch to the rest of the market in August 2019. Please look out for information on this show via post and email.

Prices have been held AGAIN for the fifth consecutive year. Early Bird discounts are also available to all exhibitors who book on or before 31 October 2019.

The best space sells very quickly, so please contact us as early as possible to secure your prime stand position in 2020.

To reserve your place, or for more information, please contact Scott McKenna on:

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E: [scott.mckenna@ppma.co.uk](mailto:scott.mckenna@ppma.co.uk)